

October 12, 2010

## CANADA'S ONLY INDOOR ALL-SEASON MULTI-DISCIPLINE BIKE PARK



Markham, ON – **JOYRIDE150 Indoor Bike Park** is a 90,000sq/ft indoor biking facility for bike riders of all disciplines & skill levels.

JOYRIDE150 features beginner/sport/expert sections, a foam pit & resi jump, rhythms & jump lines, a BMX street park, pump/race tracks, a cross-country loop with climbs and much more.

It also houses a retail concession counter with snack, drinks, bicycle parts and accessories. Joyride150 provides rental services for bikes, helmets & padding, as well as private Party Room rentals for special events like birthdays or conferences.

Programs, skills workshops, day camps, private instruction, races/competitions, demo days, and PK sessions are all offered at the park, and in the near future a spin studio will open its doors complete with spin bikes, resistance trainers & freeweights.

There is something for everyone – beginner riders to pros will find challenges, fun, and fitness. For photos, videos, and updates on the park, please visit our website...or check out the media hype by following the links below.

### FOR MORE INFORMATION:

Website: <http://www.joyride150.com> General Inquiries: [info@joyride150.com](mailto:info@joyride150.com)

Breakfast Television (City TV):

Part 1- <http://video.citytv.com/video/detail/63401361001.000000/joy-ride-pt1of2/>

Part 2- <http://video.citytv.com/video/detail/63389610001.000000/joy-ride-pt2of2/>

Rogers TV:

<http://www.rogerstv.com/option.asp?lid=93&rid=17&sid=1649&mid=102&arid=17&oth=187&qid=69139>

The Globe and Mail: <http://www.theglobeandmail.com/life/health/new-indoor-bike-park-spurs-two-wheel-dreams/article1359962/>

Pinkbike: <http://www.pinkbike.com/news/Greater-Toronto-Area-Indoor-Park-2009.html>

Pinkbike Forum: <http://www.pinkbike.com/forum/search/?q=gta&threadid=84142>

Pedal Magazine: [http://www.pedalmag.com/index.php?module=Section&action=viewdetail&item\\_id=16442](http://www.pedalmag.com/index.php?module=Section&action=viewdetail&item_id=16442)

MTBR: <http://forums.mtbr.com/showthread.php?t=557788&highlight=indoor>